ADDITIVE	Bronze		Silver		Gold	
	Number	Points	Number	Points	Number	Points
Profile Prodigy						100
B-School Bookworm	3	50	5	25	7	25
Knowledge Seeker	2	100	3	50	5	50
MBA Explorer	2	30	3	20	5	20
Social Butterfly	3	10	5	10	7	10

- Profile Prodigy
  - Complete your profile within the event
- B-School Bookworm
  - Download documents/links from Planning Tools or Booths
- Knowledge Seeker
  - Attending MBA Talks during the event
- MBA Explorer
  - Visit spaces for more than five minutes each, such as University Hall, Networking Lounge, and Auditorium
- Social Butterfly
  - Chat with other attendees